

# TELFORD UNITED SUPPORTERS LIMITED

## (AFC TELFORD UNITED SUPPORTERS' TRUST)



NEW BUCK'S HEAD STADIUM, WATLING STREET,  
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### RESUME OF BOARD'S MEETING, JULY 2006

1. The Board received a report from the Football Club covering a number of topics, including the accounts for 2005/6, the budget for 2006/7, filling the vacancy created by the departure of Sean Parrish, incentive schemes for schools to sell tickets for games, and various other issues.
2. The Football Club has been granted a licence for a social club in part of the Learning Centre, and the intention is to open for business on the 19<sup>th</sup> August, when Grantham Town will be the visitors. Because capacity will be limited, and will need to be strictly enforced, there will be a membership scheme – and members of the Trust will be given the first opportunity of joining. Details will appear in the forthcoming edition of the Trust's newsletter.
3. At the time of the Board's meeting, some 450 children had already taken part in full-day sessions at the Learning Centre. They thus received an introduction to the Football Club, and the hope is that they will become sympathetically disposed to it in later life – and possibly become devoted supporters!
4. The Speedmark event with local schools has proved to be very popular, with some two thousand children due to take part.
5. The Trust needs to increase its income so that it can continue to help the Football Club to the same extent as in the last two seasons, and all members will be trying to think of ways of doing this. It will be a specific item on the agenda for the next meeting.
6. The standing-order scheme was set up in the days of Telford United, with a view to saving the old club. A small number of contributors have dropped out since the launch of the scheme two years ago, and the Board will be approaching the former members to try and find out the reason for their withdrawal. As the Board has stated before, the scheme is a vital method of supporting our football club, and all supporters are encouraged to join, if they have not already done so. You can obtain more information from the Football Club's office (640064).
7. At the time of the Board's meeting, membership of the Trust stood at 332, which was felt to be very encouraging at that stage of the year.
8. The Board received reports from various working groups – fundraising, away day, beer festival, commercial and marketing/public relations.
9. Although the Trust does not benefit from the Goalden Gate lottery, the Board recognises that it is a vital contributor to the finances of the Football Club. It therefore receives monthly reports on it. The Board was pleased to hear that steps are being taken to increase participation. Again, if you would like to take part, please contact the Football Club's office (640064).
10. The Trust is an active member of Supporters Direct, the national "umbrella organisation" for supporters' trusts, and has given a presentation at the Midland region's recent conference.
11. The Board has approved arrangements for publishing the next edition of the Trust's newsletter, which will be available in August/September.